

CFS Foundation ANNUAL REPORT 2018 - 2019



CFS Volunteers give their time freely, without pay or compensation, so the CFS Foundation was set up to support them when they need it most.

#### **OUR PURPOSE**

To provide immediate financial assistance and care to CFS volunteer firefighters and their families to offset suffering and distress caused in the line of active duty.

#### **OUR VISION**

A financially sustainable Foundation, which supports and cares for CFS volunteer firefighters.

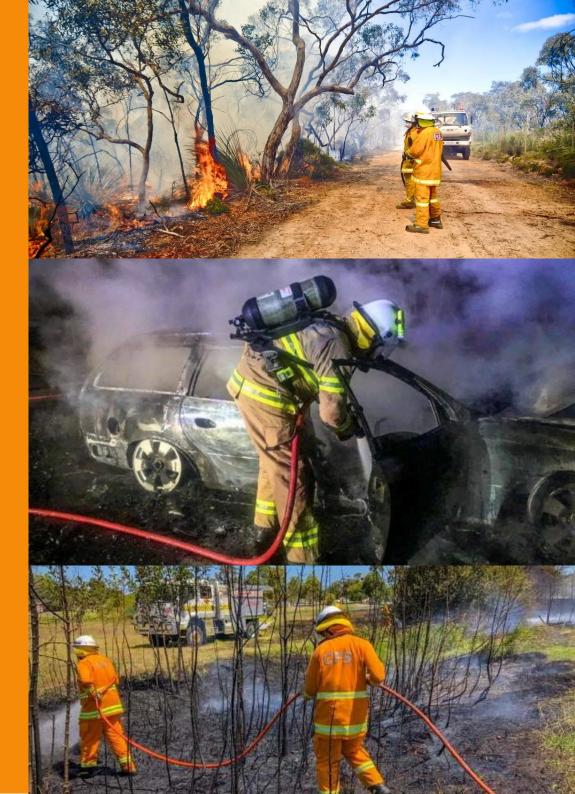
#### **OUR MISSION**

That CFS volunteer firefighters and their families will be promptly supported and cared for in their time of need.

#### **CFS FOUNDATION OBJECTIVES**

The CFS Foundation was formed in 2001, and its purpose is to provide immediate financial support to CFS volunteer firefighters and their families in the event of death, injury or loss of property while engaging in their community service.

The CFS Foundation supports those, who volunteer to protect ... YOU



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### **CHAIRMAN'S LETTER**



#### **ROB SNOWDON**

#### Chairman of the Board

Principal, Rob Snowdon Advisory Chairman, Astera Group Former General Manager, SA Power Networks Former General Manager Football Port Adelaide & Sydney Swans

#### Dear CFS Foundation Supporters,

There were no major fire events during the financial year concluding on 30 June 2019 and we are pleased to report, there were only a small number of claims paid from the Volunteer Support Fund.

The Board and administration continue to strive to increase funds available in the VSF, which would be available (at the discretion of the Board) in the event CFS volunteers or their families suffer as a result of their volunteer activities.

The Board manages the VSF in-line with guidelines and constraints outlined in the Trust Deed and Constitution and we are pleased to advise the operating surplus for the year was \$214,106 and assets totalled \$1,786,842 (2018 \$1,572,736).

Our CFS volunteer fire fighters continue to provide wonderful service to our communities, throughout the year, and often place themselves at risk – physically and mentally. Road crashes seem to have increased during the year, often serious road crashes, and our CFS volunteers are often the first responders - there is no end to their courage and commitment displayed.

During the year our major sponsors: ElectraNet, SA Power Network and The Advertiser Foundation continued their valuable support of the CFS Foundation (with our thanks). We were pleased to add Statewide Super as a major sponsor during the year, which we hope will continue for many years.

More and more community groups, sporting clubs, service clubs, etc. support the CFS Foundation with fund-raising events, and we thank those groups and hope to numbers continue rise in the years ahead.

We have dedicated November 2019 as a month to recognise the great work of our CFS volunteers and our "Shout Out" event will raise the awareness of the work of the volunteers and generate donations.

I would like to thank our CEOs Gloria Berni and Caroline Duncanson for their excellent work increasing VFS funds and building stakeholder relationships. The CEOs are well supported by Alysha Baldock in administration, with thanks.

The Board volunteer their time and contribute to fund raising and importantly, to the diligent governance and compliance of the CFS Foundation, and I'd like to thank them for contributing to the well-being of CFS volunteers.

Thank you to all our sponsors, donors, supporters and stakeholders who have contributed to a year of growth and fulfilment.

"Support those who volunteer to protect you"

Rob Snowdon Chairman—Country Fire Service Foundation

### **A YEAR IN REVIEW**

#### The Advertiser Foundation—Famous Faces Luncheon

The Advertiser Foundation hosted the annual Famous Faces Luncheon on Tuesday 21st August 2018 at the Hilton Hotel.

The event was hosted by Patron Angela Condous, who does fabulous work supporting SA charities (over \$400k raised year on year for many years – thank you Angela).



The event was sold-out and well supported by friends of the CFS Foundation, sponsors, corporate partners, celebrities and entertainers who donated their time. Mark Soderstom was our wonderful MC and entertainment included a performance from Mamma Mia! The Musical leading cast Jayde Westaby, Natalie O'Donnell and Alicia Gardiner. Johanna Griggs from Channel 7 was a guest speaker and provided an

outline of her life and TV career.

We were privileged to hear from Kellie Harrison, who's CFS volunteer husband Andrew lost his life attending a fire at Nantawarra in late 2014. Kellie's speech was very confronting, outlining the trauma suffered by the family at the time of Andrew's passing and her journey subsequently. Kellie thanked the CFS



Foundation for the support provided to her and delivered a very brave



and poignant reminder of the dangers our CFS volunteer fire fighter face in their community service.

The event raised over \$32k.

#### Sampson Flat Bushfire Books

On January 2nd 2015 the people of Sampson Flat and beyond faced their worst nightmare, when fire broke out in Adelaide outer northern area. With the bushfire doubling in size every two hours, it was an extremely devastating time for many people.

Alison and her team put together a 112 page book that takes you on a journey into the devastating fires and sold the book with funds raised donated to the CFS Foundation.

We were extremely honored to receive a

cheque for \$6,000 and take this opportunity to thank everyone involved in the production of the book.

#### Australia Day Fundraisers



STAND BY CUP—The Brigades within the Adelaide Plains Council on Australia Day had some fun and raised \$150 for the CFS Foundation!

They played in the Inaugural "Standby Cup" played after the Australia Day

Breakfast at Two Wells. Family, Friends and a few spectators from Two Wells, Dublin and Mallala CFS Brigades played a 12 over per team game of cricket with highly modified rules that were further modified during the game.

A BIG thankyou to the Hermitage Brigade and the Tea Tree Gully Rotary Club for the fantastic fundraising efforts on Australia Day. They were at the Modbury Bunnings Sausage Sizzle, raising funds for the CFS Foundation.

The Hermitage brigade bought the CFS Truck down for everyone to view and participated in a tin rattle, while the Rotary club volunteered their time cooking the sausage sizzle and serving customers.





#### Cops for Kids—Trauma Teddy

Thanks to Cops for Kids, we have recently received a donation for the purchase of the CFS Trauma Teddies. Cops for Kids are a registered children's charity run by a dedicated group of current and former South Australian (SAPOL) employees from metropolitan and country areas. Through payroll giving they raise funds and the CFS Foundation were lucky enough to be selected as the recipient for this donation.

These CFS Trauma Teddies are issued out by CFS Volunteers to children who are involved in motor vehicle accidents to provide comfort. The appliance in the photo is Tea

Thank you CFS Foundation for these trauma teddies, they really do make a difference to these little kids in times of need!

- Sam Feist Waikerie CFS Brigade

vehicle accidents to provide comfort. The appliance in the photo is Tea Tree Gully 34P, fitted out in part as a standard CFS Road Crash Rescue (RCR) response appliance. It carries all the items needed for RCR work, including the "jaws of life" and vehicle cutting equipment, along with vehicle stabilsation gear to ensure a safe work area for crews and other ancillary items to protect persons trapped in



a vehicle to facilitate the safest removal possible of persons from within accident damaged vehicle by CFS volunteers.

The Trauma Teddies have started to arrive into brigades and they have been well received.





#### **Jefferies Group**



In April 2018, there was a large fire that has caused \$6 million damage at Jefferies Soil and Mulch business at Buckland Park. Country Fire Service crews were called to the Jeffries Group mulching yard on Brooks Rd, near Virginia.

About 150 firefighters,

along with staff at the site, were battling the blaze, which was burning in 4ha of mulch and destroyed a large industrial shed and equipment inside. As a *Thankyou* for all the CFS crews hard work and dedication to get the



blaze under control, Jefferies Group donated \$10,000 to the CFS Foundation.

#### **Thermal Imaging Camera Distribution**

Thankyou to one of our major sponsors **ElectraNet** who supplied a Thermal Imaging Camera to two CFS Brigades.

A Thermal Camera is a device used by many Emergency Services to detect differences in temperature of a selected area. This may be hot spots in walls which may be hiding fire, through to the location casualties at incidents.



The CFS have many of these cameras now located around the State to assist in Structure fires as well as other task where this sort of technology can assist to speed up the detection and recovery of items.

#### Bunnings Grand Opening Edwardstown— BBQ Fundraiser

The CFS Foundation was lucky enough to be selected to host the Bunnings BBQ at their new store opening at Edwardstown. We were supported by employees from our 2 major sponsors ElectraNet and SA Power Networks who assisted cooking the BBQ, serving customers and the clean up. We attended for 3 days— Wednesday, Thursday and Friday and really enjoyed meeting a number of CFS Volunteers who just happened to be shopping at the new store. Thankyou to Bunnings for supporting the CFS Foundation and our volunteers on the day!





#### "RED ALERT" Calla Lilly

Through the sale of the RED ALERT Calla Lilly at Bunnings stores across SA a donation of close to \$2,000 was made. \$1 from each plant sold was donated to the CFS Foundation. We thank everyone that was involved and also everyone who purchased a beautiful Red Alert Calla Lilly.





# ElectraNet









PKF



We would like to extend our genuine thanks to our incredible sponsors and supporters of the CFS Foundation. Each and everyone of these business have assisted us to continue our work to support our CFS Volunteers in their time of need.

### **PATRON & AMBASSADORS**

#### **Vince Monterola - Patron**

"For more than 50 years I have served in EFS/CFS, as a fire-fighter, Station Officer, Brigade Captain, Group Officer, Deputy Board Chairman, Chief Executive and other roles. Over all that time, rather than becoming blasé about the service and commitment of our volunteers I have become increasingly impressed by their selflessness and their professionalism. I have seen the sacrifices they have made and the suffering they have endured; family, vocation, leisure time, have all been neglected at times because community demands for safety from fire and other emergencies were given priority. Because I hold our volunteers in such high regard and know the dangers they often face I have been keen to support them through the Foundation since it began almost 20 years ago. To have been invited to serve as Patron is a great honour and I look forward to further serving these worthy men and women."



#### **Brenton Ragless - Ambassador**

"My interest in the CFS began at the age of five when I tagged along with dad to the Eden Hills Brigade, and on finishing school in 1993 I followed in his footsteps to become an active volunteer firefighter. Over the years I've also been a full-time CFS spokesman, supported many CFS Volunteers Association projects, and joined the Cherry Gardens Brigade to provide ground support for air operations. I'm delighted and privileged to be a CFS Foundation Ambassador and hope that you'll join me in supporting your local heroes".



### **AMBASSADORS**



#### Nathan Van Berlo - Ambassador

"It's a great honour to be involved with such a wonderful and proud organisation and I encourage people to donate so we can provide support to CFS volunteers and their families when they most need it".

#### Dom Cassisi - Ambassador

"It's an honour to support the CFS Foundation and the state's brave CFS volunteers. Those guys put themselves on the line, risk their lives and make enormous sacrifices to keep the community safe, purely out of goodwill. They deserve as much support as they can get so this foundation is a fantastic way to give something back to them, so I'm delighted to be involved".

#### Phil Smyth - Ambassador

"When I was asked to support the CFS volunteer fire-fighters, I was honoured to do so. I've met a few of the guys and girls, and the fact the CFS Foundation is supporting them in the event they get hurt, has my full support. We are blessed that nearly 14,000 volunteers put themselves at risk on a daily basis, and I hope the community appreciates their efforts."

### **BOARD MEMBERS**



**ROB SNOWDON-CHAIRMAN** 

Rob Snowdon has more than 35 years' senior management and board experience in the construction, executive and leadership development, finance and sporting industries. He was engaged in executive management and leadership roles at SA Power Networks, including growth in the unregulated market and management of electricity distribution and reliability.

Rob was previously General Manager Football Operations at Port Adelaide Football Club and Sydney Swans Football Clubs. He was Managing Director of Kirwan Industrial Services SA and was Chairman TAFE SA Northern Council.

Rob served on the CFS Foundation Board from September 2010 until January 2012, and rejoined the Board in April 2015. Rob was appointed to the role of CFS Foundation Chair in August 2015.



DI DAVIDSON — DEPUTY CHAIR

Raised in rural South Australia, Di Davidson founded the highly regarded firm. Davidson Viticulture, which has provided consulting and management services to grape producers throughout Australia. Di has strong experience in natural resource management and water reform policy, and is currently a member of the Murray Darling Basin Authority.

She has been a member of the RAA Board, the SA Horticultural Industry Development Board, and has also served 12 years as a member of the Governing Council at the University of Adelaide, most recently as Deputy Chancellor.



DAVID STOBBE—TREASURER

David has a Bachelor of Business (Accounting) and is a member of CPA Australia with over 15 years finance experience gained in the private sector utility industry.

David has a strong business acumen; sound accounting proficiency in the areas of management reporting, budgeting and forecasting and business partnering.

Through his other board/ committee appointments he has extensive experience in governance, sponsorship and fundraising with a community focus.



GREG NETTLETON—CFS CHIEF OFFICER

Greg Nettleton commenced duty as the Chief Executive Officer and Chief Officer for the South Australian Country Fire Service on 24 January 2011. As Chief Officer he is responsible for the management and administration of CFS and has ultimate responsibility for the operations of CFS. CFS has a small cadre of dedicated staff supporting almost 14,000 committed volunteers who deliver a full suite of contemporary and professional fire and rescue services to outer-metropolitan, regional and rural communities in South Australia and to the thousands of visitors to the State. The CFS has 425 stations across South Australia and has an operational vehicle fleet of just over 800 appliances. Greg sits on the Boards of SAFECOM, the Australasian Fire and Emergency Services Council (AFAC), the Chair of the National Aviation Firefighting Centre and a not-for-profit organisation.



**KAREN ROSS** 

Karen's current position Marketing and covers Communications, Digital and Technical Services, a very diverse role with many projects underway. Prior to coming to Elders she worked with the Westpac Group, and the HR ran and Transformation agenda for Viterra. Early on in her career, Karen worked for Ansett, with one of her jobs there running the airport in Darwin.

Karen joined the Board in 2016 and sees her role here as an opportunity to help our many volunteers to do what they do so well, knowing that the Foundation is looking out for them while they look out for their community.

### **BOARD MEMBERS**



**ROB MILLS** 

Robert (Rob) Mills is a principal of Jones Harley Toole solicitors. Rob has been a lawyer for almost 30 years and has practised mainly in the fields of dispute resolution and insolvency.

Rob joined the CFS Foundation board in April 2016 to assist a dedicated group to manage and grow the fund specifically created to provide support to the many courageous volunteers of the Country Fire Service, and their families, particularly in their time of need.



JIM SANDFORD

Jim Sandford joined the South Australian Country Fire Service as a volunteer in November 1967. He has held various operational and administrative positions at the Tea Tree Gully Brigade and was inaugural Group Officer of the Para Group.

During his time as a volunteer, Jim worked for South Australian Railways as an Assistant Engineer, for the State Transport Authority, and then TransAdelaide as an Executive Manager, responsible for various day to day operations of the bus, train and tram system. He then served as Rail System Infrastructure Manager.

He has also been very active over many years with the Country Fire Service Volunteers Association and is currently Vice President of the Lower North Branch.



**CAROLINE DUNCANSON** 

Caroline has over 25 years of experience in fundraising, sales and events management. Working at Little Heroes Foundation for over 12 years and Women's and Children's Hospital Foundation she is well respected both through corporate Adelaide and the private sector.

She has been at the forefront of developing and implementing many of SAs iconic events.

Caroline joined the board with a passion in helping volunteers, as much of her success has been through building relationships with such groups.

### **STAFF MEMBERS**



**CAROLINE DUNCANSON** 





**GLORIA BERNI** 

#### CHIEF EXECUTIVE OFFICER

#### ADMINISTRATION COORDINATOR

**ALYSHA BALDOCK** 

Gloria has worked in the media and marketing industry for many years and more recently in management of two Adelaide non-for-profit organisations.

She is a strategic and creative thinker with a Can Do attitude and has the ability to get results. Gloria is very passionate about fundraising for the CFS volunteers that give their time to help the community. Alysha is the Administration Coordinator for the Foundation and has a strong background in management and administration in varying industries. Alysha has been with the CFS Foundation for a long time and has an in depth knowledge of the beneficiaries, management of databases, controls the social media updates, marketing and accounting areas.

She is excited to continue to assist with the great work that the CFS Foundation is doing.



## **THANK YOU** to everyone for their support during 2018-2019. We wish to acknowledge those that have

helped support us and made the CFS Foundation successful in raising vital funds for the CFS Volunteers when in need.

We will work hard in continuing to raising funds for our CFS Volunteers in 2019-2020.

